

## **myBiz™ Mobile Business Manager Software, Privacy Policy**

Revision 1.0

Created on February 06, 2013

This privacy policy applies to the use of the myBiz™ Mobile Business Manager Software owned and distributed by Trace Width Technology Solutions LLC.

We, at Trace Width Technology Solutions LLC, highly value your privacy and make this policy easily available through our products website (<http://myBiz.myBook-mobile.com>) to assist you in understanding the handling of information in the course of using this software.

### **Third Party Partners**

The myBiz™ Mobile Business Manager Software may utilize Google™ or Google's AdMob™ advertising packages which gather limited information on users automatically, and may transmit this End User information to the advertiser. For AdMob™ privacy Policy refer to the AdMob™ webpage, <http://www.admob.com/home/privacy>.

Google™ Android™ and associated Google Play Store™ products, websites and services must be used to access the myBiz™ Mobile Business Manager Software. The End User should review all policies and decide whether to accept those policies and terms of use or not. If you, the End User, do not accept the policies and terms of services found here or referred to herein, you should not download, install or use the software.

Trace Width Technology Solutions LLC has no access to or administration abilities over the information or data that are used by any partner or advertiser used in conjunction with our application. We do review the policies and standards of those partners and advertisers and use reasonable care in selecting these entities in which to do business.

### **Collected Information**

Trace Width Technology Solutions LLC currently collects registration data from the myBiz™ Mobile Business Manager Software, when submitted by the End User. This data is used to register the End User and Mobile Device with the specific copy of the software.

### **Registration of the Software**

If you do register, and in the process provide us with personally identifiable information, rest assured that any such information you provide will not be shared by Trace Width Technology Solutions LLC with any third-party organization except with your express consent.

Please note that if you post comments or articles to any forum, blog or message board on the internet or on the myBiz™ Mobile Business Manager Software website, any personally identifiable information you provide in those comments or articles may be read, collated and used by anyone viewing them. As such, we are not responsible for personally identifiable information you may choose to make available through these channels.

## **Access to Personally Identifiable Information**

The myBiz™ Mobile Business Manager Software by design is used to store information such as property details, Business information, Goods and Service transactions...etc. Trace Width Technology Solutions LLC does not transmit or collect this data without consent of the End User. Transmission of this data is typically only requested when the End User has a specific question or support need, in which data is required to recreate problems or issues found by the End User.

## **Security**

We follow accepted industry standards to protect any personal information you have provided to us. However, please be aware that no method of electronic storage can ever be 100% secure. Therefore as is the case with any organization - we are not in a position to guarantee the absolute security of your information.

You may submit any questions you may have about our security procedures by emailing us at [Support@mybook-mobile.com](mailto:Support@mybook-mobile.com)

## **Password Protection**

The password protection found in the myBiz™ Mobile Business Manager Software is designed to be a deterrent to outside access of the End User's data. Please be aware that this is a deterrent and cannot guarantee the data is inaccessible to other parties.

## **Legal Disclaimer**

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights, property or to comply with a judicial proceeding, court order or legal process served to Trace Width Technology Solutions LLC.

## **Contact Details**

All inquiries to this policy can be sent through e-mail:  
[Support@myBook-mobile.com](mailto:Support@myBook-mobile.com)